



CONVERSATIONS with WOMEN LEADERS

ALIGNING YOUR PERSONAL VALUES WITH YOUR FINANCIAL GOALS

Investors increasingly are making financial choices that adhere to their personal beliefs. Using a values-based investing strategy can help give a sense that they are “doing good,” helping to facilitate change, and honoring personal beliefs while seeking to meet their long-term financial goals. Social or community-based investing allows you to invest in companies that are sensitive to social issues and the less fortunate – whether supporting community development, local arts organizations, youth groups, literacy programs, or causes reflective of your personal values. A values-based investing strategy can also help you pursue specific financial objectives, guide financial decision-making and provide focus in a marketplace full of choices.

Susan Knight will join us to discuss how you can combine managing your wealth for yourself with your personal beliefs.

Speaker: Susan Knight, Financial Advisor, Portfolio Advisor
Merrill Lynch Wealth Management

Date: Friday, March 21, 2014
Time: 12:00-1:00 pm
Place: Offices of Global Financial Services
1330 Post Oak Blvd., middle building, free parking
2nd fl., Big Bend Conference Room
Light lunch provided
RSVP: Kathy McGarry (713-524-9782)
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Murray Hill Institute-Texas is a non-profit organization dedicated to helping professional women integrate ethical standards into their personal and professional lives. The Institute affirms women in the unique role they play in promoting a more just and harmonious workplace. To learn more about Murray Hill institute, go to: <http://texas.murrayhillinstitute.org>.